



American Petroleum Institute
Central Wyoming Chapter
P.O. Box 261
Casper, Wyoming 82602

October 25, 2018

The Central Wyoming Chapter of the American Petroleum Institute is proud to host the 27th Annual A.P.I. Chili Cook-Off, to be held February 16th, 2019, at the **Casper Events Center**. This year's theme, "**Cowboy Tough**" We are excited to make this year's event as successful and entertaining as those in the past and trust this year will bring the same fulfillment that we have experienced with previous Chili Cook-Offs.

We cannot say it enough that the key and critical element of our past cook offs has been the outstanding support of our valuable and faithful sponsors. We again ask for your generous contribution to help insure our significant charitable fundraising efforts. A reminder that the proceeds generated from the Chili Cook-Off help support local charitable organizations such as the CAP (Children's Advocacy Project), Central Wyoming Hospice Program, Make-A-Wish Foundation, Meals on Wheels, The ARC of Natrona County, Special Olympics Wyoming, Jason's Friends, Brain Injury Association, Safe Kids of Central Wyoming, Seton House, Wyoming Food for Thought, David Street Station, as well as the A.P.I. Scholarship Fund and many of the medical funds established in our community. These charitable organizations are not only very worthy of our contributions, but also provide significant help during the event. Your generosity is always appreciated.

A quick reminder, for those that have had chili teams in the past, that the registration fee is **\$300**. There is a slight change in the registration fee to reflect substantial increases in facility fees. Again, this price ensures that all teams are at the Silver Sponsor Level and up will receive recognition of sponsorship at the chili cook-off. As always, previous year teams will have 1st consideration for team booths, however, no team booths are guaranteed. As this is our largest fundraiser, high level sponsors will take precedence for team booths. **The deadline for Team Entry is Friday, December 21st, 2018**. If an entry is not received by this time, the booth will be filled by another team from our waiting/major sponsor list. We wish we could allow more teams, but at this time our logistics are limited due to space, personal safety, and power output available at the venue.

Also enclosed is a Sponsor Response Form. Please check the category for your contribution amount, and return this form and your contribution, payable to American Petroleum Institute. A receipt will be mailed to you for your records. Additionally, door prizes and give-away items are always welcome, and all contributions and donations will be recognized, as per the attached sheet.

Thank you again for all your consideration and support. We look forward to seeing you at this year's 27th Annual A.P.I. Chili Cook-Off[®] Saturday, February 16th. We will again have the successful \$10,000.00 cash raffle, and the A.P.I. will also be raffling off an item of their choice, as in past years (i.e. Commemorative Rifle). These fundraising activities will once again be a large aspect of the 2019 Cook-Off.

If you have any questions about the Chili Cook-Off, or are in need of raffle tickets, please contact one of the following: Ben Mills (307) 259-2651 or Dusty Reed (307) 797-8373. Thank you again!

Sincerely,

Ben Mills
2019 Chili Cook-Off Chairman

API CHILI COOK-OFF SPONSORSHIP LEVELS

\$5,000.00 +

Major Event Sponsor

- Prominent advertising in all forms of local media (newspaper, radio and TV) and including your own billboard advertising you as the Major Event Sponsor
- Bold prominent recognition in a formal “Thank You” in the Casper Star Tribune
- Recognition as the Major Event Sponsor at the cook-off
- Thank You Gift
- Paid team entry for the A.P.I. Golf Tournament including 8 dinner tickets (estimated value of \$1,000.00)
- 12 admission Passes (value of \$120.00)
- 20 gun raffle tickets (value of \$100.00)

\$3,000.00-\$4,999.00

Diamond Sponsor

- Prominent advertising in all forms of local media (newspaper, radio and TV) and including billboard advertising along with other Diamond Sponsors
- Bold prominent recognition in a formal “Thank You” in the Casper Star Tribune
- Recognition as a Diamond level sponsor at the cook-off
- Thank You Gift
- 12 admission passes (value of \$120.00)
- 20 gun raffle tickets (value of \$100.00)

\$1,000.00-\$2,999.00

Platinum Sponsor

- Recognition as a Platinum level sponsor at the cook-off
- Bold recognition as a Platinum level sponsor in a formal “Thank You” in the Casper Star Tribune
- 8 admission passes (value of \$80.00)
- 10 gun raffle tickets (value of \$50.00)

\$500.00-\$999.00

Gold

- Recognition as a Gold level sponsor at the cook-off
- Recognition as a Gold level sponsor in a formal “Thank You” in the Casper Star Tribune
- 4 admission passes (value of \$40.00)

\$300.00-\$499.00

Silver

- Recognition as a Silver level sponsor at the cook-off

******Please note due to advertising deadlines for billboards, Events Center ticket printing, TV and radio ads – sponsorships received after December 31st may not be included on all of these items.***



PLEASE RESPOND BY DECEMBER 31, 2018

We want to recognize you! Please notify us of your sponsorship by the deadline as we have advertising deadlines for billboards, Events Center ticket printing, TV and radio ads, etc.

SPONSORSHIP (Please indicate your choice)

- Major Event Sponsor \$5,000.00 + \$ _____
- Diamond Sponsor \$3,000.00 \$ _____
- Platinum Sponsor \$1,000.00 \$ _____
- Gold Sponsor \$500.00 \$ _____
- Silver Sponsor \$300.00 \$ _____
- Door Prizes and promotional items _____

PAY BY CHECK

PAY BY CREDIT CARD (*Visa/ MC/ AMEX accepted*)

We THANK YOU in Advance!!

Your sponsorship is appreciated, and your company will be recognized as per the attached sheet.

All proceeds will benefit the LOCAL charities in our community.

Sponsoring Company _____

Mailing Address _____

Representative _____ Cell Phone _____

Representative Email _____

For questions or additional information, please contact:
 Ben Mills (307) 259-2651 millsbs2340@gmail.com
 Dusty Reed (307) 797-8373 dusty.reed@dnow.com

Make check payable & mail to:
 API- Central Wyoming Chapter
 P. O. Box 261
 Casper, WY 82602
 Or email to: contact@CasperAPI.com

TIN#32-0059151

The Central Wyoming Chapter of the American Petroleum Institute serves as a private fundraising organization. Its mission is to work collaboratively with all industry oil and gas associations, and other organizations, to enhance industry unity and effectiveness in its advocacy.

www.CasperAPI.com